

Rasselstein - Your Quality Partner.

Formable packaging steel for new markets.



TenCan

Rasselstein



ThyssenKrupp

TenCan.



Awards



Product.

Already a success in the market: The TenCan, which is used for beer, is an innovation combining the expertise of the canmaker, brand owner and Rasselstein as the supplier of the custom-engineered, high-performance packaging steel. High elongation rates with an optimized r-value characterize this material, which allows ambitious shaping while withstanding high internal pressure.

Benefits for customers.

After the overwhelming success of the 5-liter party keg, Rasselstein, Impress and Heineken have developed the 10-liter keg, a completely new disposable beer keg for the semi-professional catering and restaurant market, thus opening up a new market segment. The project shows that exploiting the heightened capabilities of packaging steel creates competitive advantages in innovation-friendly markets and offers opportunities for long-lasting success.

Highlights of the TenCan.

- Integrated pressure system (Heineken patent)
- Beer stays fresh for up to 30 days
- Pressure resistance 5 bar
- Excellent surface finish and graphics appearance

Product characteristics of the packaging steel used.

- High elongation
- Optimized r-value
- Extreme formability
- Efficient material usage
- Excellent surface quality

Canmaker.



Brewery.

